



# MARCO MEIRELES

EXECUTIVE | CONSULTANT | AUTHOR

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ADDRESS

Oeiras

## EDUCATION

**PhD in Business**

**Administration**

ISCTE | 2024-...

**Major em Marketing**

ISCTE | 2023

**Master's in Applied**

**Management**

ISCTE | 2021-2023

**Bachelor's in Human**

**Resources Management**

ULHT | 1993-1997

## CERTIFICATIONS

**Management Consultancy**

**Skills** | ISCTE | 2022

**DISC Certified Practitioner**

Thomas International | 2021

**Teaching Skills Certification**

| IEFP | 2019

**Distinguished Toastmaster**

**DTM** | TMI | 2014

**International Coaching**

**Certification** | ICC | 2013

## PUBLICATIONS

**Book "O PLANO A"**

A esfera dos livros | 2016

**Book "ESQUEÇA TUDO O QUE SABE"**

Chiado Editora | 2015

## LANGUAGES

**English:** C1 (comprehension, writing, and speaking)

**Spanish:** B2 (comprehension, writing, and speaking)

## AWARDS

**Division Governor of the year**

Toastmasters | 2015

**Area Governor of the year**

Toastmasters | 2014

## PROFILE

Executive, consultant and trainer with extensive experience in strategy, leadership and organizational transformation. Specialist in change management, strategic alignment and corporate culture. Author of two published books and keynote speaker with international experience.

## PROFESSIONAL EXPERIENCE

**Consultant, Trainer & Mentor**

**MARCOMEIRELES.COM | Lisbon | 2008 - Present**

Consulting in change management, leadership, and cultural transformation. Programs for leaders focused on strategic alignment and organizational performance.

**Executive Board Member**

**MPG | Lisbon | 2019 - Present**

Definition of growth strategies and organizational improvement. Performance monitoring and management support.

**Trainer**

**CATÓLICA BUSINESS SCHOOL | Lisbon | 2010 - 2012**

Conduction of the 'Improving Performance' seminar as part of the General Management Program (PGG).

**Managing Director**

**GRAFTON | Lisboa | 2006 - 2008**

Strategic and operational management, focusing on process optimization and leadership development.

**Country Manager**

**RANDSTAD PROFESSIONALS | Lisbon | 2002 - 2006**

Expansion and consolidation of the brand in the Portuguese market. Strategic and commercial management of operations.

**Managing Partner**

**FIDUCIAL | Lisbon | 2000 - 2002**

Development and management of consulting services in HR and training.

**HR Manager**

**SOUSA LIMA, SGPS, SA | Lisbon | 1996 - 2000**

Coordination of HR policies, talent management, and organizational development.

**Sales Consultant**

**TMN | Lisbon | 1992 - 1995**

Account management and business customer support.